

- **October 9 - Employer Innovations and Initiatives**

**CAP 450**

**9:00-9:15 - GEORGIA OVERVIEW**

**John F. King, Insurance Commissioner**

The Office of Insurance and Safety Fire Commissioner oversees the regulation of Georgia's insurance industry, including health insurance. Commissioner King was sworn in by Gov. Brian P. Kemp on July 1, 2019, becoming the first Hispanic statewide constitutional officer in Georgia history. [www.oci.ga.gov](http://www.oci.ga.gov)

**9:15-9:45 - TELEHEALTH AS A BENEFIT OF EMPLOYMENT**

**Michael King, Chief Growth Officer, Teladoc Health**

Teladoc Health collaborates with the world's leading insurers, employers, and hospitals and health systems to deliver industry-leading virtual care. More than 40 percent of Fortune 500 employers, as well as thousands of small businesses, labor unions, and public-sector employers, offer Teladoc virtual care services to their employees. As a result, the company serves more people than any other virtual care provider, resulting in 2.6 million virtual care visits in 2018. [www.teladoc.com](http://www.teladoc.com)

**9:45-10:15 - COST SAVINGS STRATEGIES FOR GOVERNMENT EMPLOYEES**

**Wendell Strickland, President and CEO, Strongside Solutions**

Strongside Solutions is a cost management consulting firm specializing in the design, implementation and supply chain management of health benefit programs for employers. The end result reduces fraud, waste and abuse in medical and pharmacy benefit programs. Strongside's proprietary eBenefix model restructures the healthcare supply chain to deliver medical and prescription programs with richer benefits for 20% to 40% less than carrier solutions. [www.strongsidesolutions.com](http://www.strongsidesolutions.com)

**10:15-10:55 - GEORGIA STORIES**

**Carmen Daniel, MPH, Certified Worksite Wellness Program Manager, Director, Georgia Shape, Department of Public Health**

Worksite Wellness programs address population health issues for employees and generally translate into increased business and organizational productivity when implemented. The Georgia Department of Public Health works to promote a healthier workforce and promote self-management and prevention of chronic conditions, such as heart disease, diabetes, obesity and arthritis. The Worksite Wellness team seeks to develop a wellness network and collaborates with the agency's Chronic Disease Prevention program. Together, they encourage and support external worksites to implement best practices, adopt wellness policies, and partner with health care providers to provide screenings, immunizations, and referrals in worksites. DPH provides the Work Healthy Georgia Toolkit for Georgia employers to use to model best practices in worksite wellness. [https://dph.georgia.gov/sites/dph.georgia.gov/files/DPH\\_WorkHealthyGA\\_Toolkit\\_4Web\\_062917.pdf](https://dph.georgia.gov/sites/dph.georgia.gov/files/DPH_WorkHealthyGA_Toolkit_4Web_062917.pdf)

**Lisa W. Evans, Senior Director, Living Well, Southwire Company,**

Southwire is one of the leading manufacturers of wire and cable used in the transmission and distribution of electricity to millions of people around the world. Southwire has a long-standing commitment to the health of its employees which includes an onsite clinic and pharmacy. Its partnership with Premise Health was recognized with the 2019 Excellence Award by the Pharmacy Benefit Management Institute for an integrated care model, which combines a clinical pharmacist-led diabetes program, multi-disciplinary care team integration and electronic health record (EHR) integration. [www.southwire.com](http://www.southwire.com)

**Barbara Barrett, Director of Human Resources & Benefits, Langdale Industries**

The Langdale Company has been in business since 1894. Langdale Industries, Inc. is the holding company for 23 subsidiaries with centralized administrative and support services. The Langdale Company is self-funded and self-administered for health with an in-house Third Party Administrator. The health plan has achieved significant cost savings, better educated consumers with healthier lifestyles, lowered employee turnover, absenteeism and increased productivity. [www.langdaleindustries.com](http://www.langdaleindustries.com)

**10:55-11:10 - BREAK**

**11:10-11:40 - DIRECT PRIMARY CARE AND BEYOND**

**Brian E. Hill, MD, HIPNATION** [www.hipnation.com](http://www.hipnation.com)

**Michael T. Bianco, DO, Bianco Primary Care,** [www.biancoprimarycare.com](http://www.biancoprimarycare.com)

Spotlighting a healthcare service delivery model that removes insurance companies from the doctor-patient equation to reduce costs and enhance patient care. Unlike concierge medicine, HipNation changes the health delivery system. In addition to owning or partnering with primary care practices, the company has an established local network of specialists, plus laboratory, imaging, and pharmacy services. The service model:

- Limits a physician's case load to 700 patients (compared to 2,000+)
- Proposes to reduce cost and utilization of unnecessary health care services
- Has the potential to diminish hospital readmissions after discharge
- Offers price transparency

**11:40-12:25 - VIRTUAL CARE**

**Atrium Health** [www.atriumhealth.org](http://www.atriumhealth.org)

**David A. Cosneza, MD, Medical Director, Virtual Primary Care**

**Manuel Castro, MD, Medical Director of Behavioral Health Integration**

**Guy N. Glorioso, MBA, MHA, Vice-President, Emerging Care Models**

Atrium Health is one of the nation's leading healthcare organizations, connecting patients with on-demand care, world-class specialists and the region's largest primary care network. Atrium provides care in a patient-centered connected virtual continuum, including virtual primary care via a Health Virtual Visit which provides live access to a provider via a camera-enabled tablet, smart phone or computer 24 hours a day, seven days a week - no appointment is necessary. With internet access, a web camera and video capability, patients need only a computer, tablet or smart phone. A mobile app is available using the iOS (iPhone, iPad or iPod Touch) or

Android mobile platform. Atrium virtual behavioral health platforms integrate telepsychiatry into primary care and emergency department settings for improved patient care and outcomes.

[www.atriumhealth.org/campaigns/primarycare/virtualvisit](http://www.atriumhealth.org/campaigns/primarycare/virtualvisit)  
<https://www.youtube.com/watch?v=NcVF3I1F11c>

#### **12:25-1:15 - VIRTUAL CRITICAL CARE**

**Cheryl Hiddleson, MSN, RN, CENP, CCRN-E, Director, Emory eICU Center**  
**Guy N. Glorioso, MBA, MHA, Vice-President, Emerging Care Models**  
**Atrium Health**

Virtual critical care offers an innovative way of providing a second layer of care for patients in the intensive care unit (ICU). Critical care physician experts (also known as intensivists) and experienced critical care nurses work in partnership with physicians and nurses at the patient's bedside by providing round-the-clock monitoring from an off-site location and rapid treatment and intervention at a moment's notice. eICU service adds another layer of support to the care team in the hospital, by providing constant monitoring by qualified remote intensivist physicians and nurses who are alerted to every aspect of a patient's condition at times when other physicians are not able to be at the bedside.

[www.emoryhealthcare.org/centers-programs/critical-care-center](http://www.emoryhealthcare.org/centers-programs/critical-care-center)  
<http://emry.link/fuZZt2>

#### **1:15-1:30 - TASK FORCE DISCUSSION**